

Marketing Plus Solutions Named One of Constant Contact's 2013 Solution Provider All Stars

Marketing Plus Solutions recognized for achieving exemplary marketing results

MIAMI, FL — March 13, 2014 – Marketing Plus Solutions, a provider of Marketing & Email Marketing Solutions is a full service marketing group headquartered in Miami, Fla. has received the [2013 All Star Award](#) from [Constant Contact®](#), Inc., Nasdaq: CTCT) the trusted marketing advisor to more than half a million small organizations worldwide. Each year, Constant Contact bestows the All Star Award to a select group of businesses and nonprofits that are successfully leveraging online marketing tools. **Marketing Plus Solutions** is being recognized as a Solution Provider All Star for its success achieved on behalf of its clients. Campaign results ranked among the top 10% of Constant Contact's international customer base.

"We're happy to be recognized by Constant Contact for achieving strong marketing results on behalf of our clients. Constant Contact's tools have helped us in the following ways to better manage customer/constituent relationships and engagement socially and across all channels" said Colette Smith, business development, Marketing Plus Solutions. "We know what our clients want and Constant Contact has been that source for us for quite some time now. It's the right solution to meet All of our client's marketing needs. We're delighted to be a part of a winning team. Thank you for the honor!"

Constant Contact customers and Solution Providers using the company's Email Marketing tools are eligible for this award. Constant Contact looked at the following criteria to select this year's All Stars:

- Level of engagement with email campaigns and events
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

"We're always delighted when small businesses and nonprofits are successful," said Gail Goodman, CEO of Constant Contact. "We're honored to recognize Marketing Plus Solutions as an All Star, and to be able to shine the spotlight on its achievements in 2013."

About Marketing Plus Solutions,

Marketing Plus Solutions is a full service marketing group headquartered in Miami, Fla. The company offers strategic marketing, brand development, email marketing and creative services. Since its founding in 2006, Marketing Plus Solutions has recognized that small-to mid-sized companies deserve quality marketing services just as much as their larger counterparts. At Marketing Plus Solutions, the goal is to provide the best marketing, *plus* solutions to build a strong, resilient branding image and market presence that will provide its clients with a clear advantage. To learn more, visit www.marketingplussolutions.com

About Constant Contact, Inc.

[Constant Contact](http://www.constantcontact.com) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free Knowhow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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