



Marketing Plus Solutions™ Receives 2015 Constant Contact All Star Award

Recognized for achievements using online marketing tools to drive success

MIAMI, FL — April 6, 2016 – Marketing Plus Solutions™ (MPS), a provider of Marketing/Advertising & Email Marketing Solutions a full service marketing group, has been named a 2015 All Star Award winner by [Constant Contact, Inc.](#), the trusted marketing advisor to hundreds of thousands of small organizations worldwide. The annual award recognizes the most successful 10% of Constant Contact’s customer base, based on their significant achievements leveraging online marketing tools to engage their customer base and drive results for their organization.

“We’re very pleased to be recognized by Constant Contact for another year of achieving strong marketing results and engaging with our clients. Constant Contact’s marketing tools have helped us for many years now and we are proud to be a part of the solution provider team. As a result we have been able to; better manage our customer’s engagement levels, constituent relationships, social media engagements, content and email marketing,” said Kris Lane business development at Marketing Plus Solutions. “In today’s digital age of engagement, we understand the fundamentals that are necessary for our clients and will continue to lead them in the right direction to succeed. We will continue to leverage Constant Contact’s marketing tools to develop these relationships in the years ahead. Thank you for recognizing our efforts.”

Small businesses and nonprofits using Constant Contact’s online marketing tools are eligible for this award. Criteria used to select this year’s All Stars included the following:

- Level of engagement with email campaigns
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

“At Constant Contact, we aim to help small businesses become marketers so they can do even more business. Our All Stars are leading the way, showing us the difference online marketing can make for a small business. It’s truly inspiring,” said John Orlando, chief marketing officer at Constant Contact. “We’re thrilled to recognize Marketing Plus Solutions™ for their commendable achievements in 2015 with this All Star Award.”

About Marketing Plus Solutions™

Marketing Plus Solutions is a full service digital marketing group headquartered in Miami, Fla. The company offers strategic marketing, brand development, email marketing and creative services. MPS has recognized that small-to mid-sized companies deserve quality marketing services just as much as their larger counterparts. At MPS, the goal is to provide the best marketing, *plus* solutions to build a strong, resilient brand, image and market presence that will provide its clients with a clear advantage. To learn more, visit www.marketingplussolutions.com

About Constant Contact®, Inc.

Constant Contact, an Endurance International Group company and a leader in email marketing since 1995, provides hundreds of thousands of small businesses around the world with the online marketing tools, resources, and personalized coaching they need to grow their business.

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Media Contact:

Erika Tower
Constant Contact
781-482-7039
pr@constantcontact.com

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