



## **Marketing Plus Solutions Joins the Constant Contact Business Partner Program**

*Program Provides Marketing Plus Solutions' clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships*

**WALTHAM, Mass. — MARCH 2, 2010** — [Constant Contact<sup>®</sup>, Inc.](#) (Nasdaq: CTCT) today announced that it is proud to welcome Marketing Plus Solutions to the [Constant Contact Business Partner Program](#). As a Constant Contact Business Partner, Marketing Plus Solutions' clients gain access to easy-to-use [email marketing](#), event marketing, and online survey tools to help them build strong, lasting customer relationships.

"Our customers are always looking for effective ways to deepen and strengthen relationships with their clients, and our choice to partner with the leader in email marketing for small organizations gives our clients a valuable addition to the services we offer," said Colette Smith, president, Marketing Plus Solutions. "We are always searching for ways to grow as a company. Constant Contact's easy-to-use tools and affordability, combined with the free support, coaching, and advice that the company provides through online webinars, written materials, and in-person seminars, convinced us that the Constant Contact Partner Program was the right solution to meet our clients' marketing needs."

Today, the Constant Contact Business Partner Program helps tens of thousands of small businesses offer their clients the power and impact of [email marketing](#), event marketing, and online surveys. Every Constant Contact Business Partner receives a co-branded landing site, revenue sharing, online reporting, and a free Constant Contact account. In addition, each partner gains access to a partner extranet for marketing and promotional

tools, content, as well as materials to educate its client base on the benefits of ongoing customer communications.

"Constant Contact provides proven tools that help small businesses connect with clients and build strong and long-lasting relationships with their audiences," said Eric Groves, senior vice president, Global Market Development, Constant Contact. "We are pleased that Marketing Plus Solutions chose Constant Contact to provide its clients with our online marketing tools, and we look forward to working together to help Marketing Plus Solutions be a catalyst for its clients' successes."

With Constant Contact Email Marketing, Marketing Plus Solutions' clients can quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results (including click-through and open rates), and review who joined an email list. Constant Contact designed these tools specifically to help small businesses and organizations drive increased customer or member participation and strengthen relationships.

### **About Marketing Plus Solutions**

Marketing Plus Solutions is a full service marketing group headquartered in Miami, Fla. The company offers strategic marketing, brand development and creative services. Since its founding in 2006, Marketing Plus Solutions has recognized that small-to mid-sized companies deserve quality marketing services just as much as their larger counterparts. At Marketing Plus Solutions, the goal is to provide the best marketing, *plus* solutions to build a strong, resilient branding image and market presence that will provide its clients with a clear advantage. To learn more, visit [www.marketingplussolutions.com](http://www.marketingplussolutions.com).

### **About Constant Contact, Inc.**

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (NASDAQ: CTCT) with offices located in Waltham, Mass.; Loveland, Colo.; and Delray, Fla. To learn more, please visit [www.ConstantContact.com](http://www.ConstantContact.com) or call 781-472-8100.

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This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made as of the date they were first issued and were based on current expectations, estimates, forecasts, and projections, as well as the beliefs and assumptions of our management. Words such as "expect," "anticipate," "should," "believe," "hope," "target," "project," "goals,"

"estimate," "potential," "predict," "may," "will," "might," "could," "intend," variations of these terms or the negative of these terms, and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond Constant Contact's control. Constant Contact's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, the Company's ability to attract new customers and retain existing customers; the Company's dependence on the market for email marketing services for small businesses, nonprofits, and associations; general economic conditions and economic conditions specifically affecting the markets in which the Company operates; adverse regulatory or legal developments; the Company's ability to continue to promote and maintain its brand in a cost-effective manner; the Company's ability to compete effectively; the continued growth and acceptance of email as a communications tool; the Company's ability to develop and successfully introduce new products or enhancements to existing products; the Company's ability to manage growth; the Company's ability to attract and retain key personnel; the Company's ability to protect its intellectual property and other proprietary rights; and other risks detailed in Constant Contact's Quarterly Report on Form 10-Q for the quarter ended September 30, 2009 filed with the Securities Exchange Commission ("SEC") on November 6, 2009, as well as other documents that may be filed by the Company from time to time with the SEC, as well as other documents that may be filed by the Company from time to time with the SEC. Past performance is not necessarily indicative of future results. The forward-looking statements included in this press release represent Constant Contact's views as of the date of this press release. The Company anticipates that subsequent events and developments will cause its views to change. Constant Contact undertakes no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These forward-looking statements should not be relied upon as representing Constant Contact's views as of any date subsequent to the date of this press release.

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